

## INVOICE



**KSTU**  
**5020 W. Amelia Earhart Dr.**  
**Salt Lake City, UT 84116**  
**Main: (801)532-1300**  
**Billing: (801)536-1328**

Invoice #	Invoice Date	Invoice Month	Invoice Period
568494-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
KSTU	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
National Republican Congr	NRCC IE 2012	2980

Billing Address:

**National Media Research Planning & Placement**  
**Attention: Accounts Payable**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

Flight Dates	Order #	Alt Order #
08/24/12 - 09/02/12	568494	9792937

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Do Not Mail

Send Payment To:

**KSTU**  
**P.O. Box 677596**  
**Dallas, TX 75267-7596**

IDB #	Advertiser Code	Product Code
8380	155	426

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/24/12	08/26/12	M-F 11a-12p	11a-12p	----F--	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12   08/26/12   ----F--                   2       \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 13    F   08/24/12                   M-F 11a-12p                   11a-12p                   :00 <del>\$200.00</del> NM									
See MG 1.3,1.4,1.5,1.6,1.7									
2 13    F   08/24/12                   M-F 11a-12p                   11a-12p                   :00 <del>\$200.00</del> NM									
See MG 1.8									
3 13    F   08/24/12    11:59 AM M-F 11a-12p                   11a-12p                   :30   NRCCUT040824                   \$200.00   NM									
MG for 12.1,12.2,1.1,66.1,61.1									
4 13    F   08/24/12    4:26 PM M-F 4p-5p                   4p-5p                   :30   NRCCUT040824                   \$300.00   NM									
MG for 12.1,12.2,1.1,66.1,61.1									
5 13    F   08/24/12    4:53 PM M-F 4p-5p                   4p-5p                   :30   NRCCUT040824                   \$300.00   NM									
MG for 12.1,12.2,1.1,66.1,61.1									
6 13    F   08/24/12    10:18 PM M-F 1005p-1035p                   1005p-1035p                   :30   NRCCUT040824                   \$450.00   NM									
MG for 12.1,12.2,1.1,66.1,61.1									
7 13    F   08/24/12    10:43 PM M-F 1035p-1105p                   1035p-1105p                   :30   NRCCUT040824                   \$375.00   NM									
MG for 12.1,12.2,1.1,66.1,61.1									
6	08/24/12	08/26/12	M-F 12p-1230p	12p-1230p	----F--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12   08/26/12   ----F--                   1       \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 13    F   08/24/12                   M-F 12p-1230p                   12p-1230p                   :00 <del>\$200.00</del> NM									
See MG 6.2									
11	08/24/12	08/26/12	FOX News Sunday	9a-10a	-----S	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12   08/26/12   -----S                   2       \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 13    Su   08/26/12    9:37 AM FOX News Sunday                   9a-10a                   :30   NRCCUT040824                   \$150.00   NM									
1 13    Su   08/26/12    9:59 AM FOX News Sunday                   9a-10a                   :30   NRCCUT040824                   \$150.00   NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
568494-1	08/26/12	August 2012	07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
National Republican Congr	NRCC IE 2012	2980

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	08/24/12	08/26/12	M-F 4p-5p	4p-5p	----F--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ----F-- 2 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 F 08/24/12 M-F 4p-5p 4p-5p :00 \$300.00 NM See MG 1.3,1.4,1.5,1.6,1.7 2 13 F 08/24/12 M-F 4p-5p 4p-5p :00 \$300.00 NM See MG 1.3,1.4,1.5,1.6,1.7									
17	08/24/12	08/26/12	M-F 5a-530a	5a-530a	----F--	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ----F-- 1 \$175.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 F 08/24/12 M-F 5a-530a 5a-530a :00 \$175.00 NM See MG 22.2,22.3									
22	08/24/12	08/26/12	M-F 530a-6a	530a-6a	----F--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ----F-- 1 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 F 08/24/12 M-F 530a-6a 530a-6a :00 \$200.00 NM See MG 22.2,22.3									
27	08/24/12	08/26/12	M-F 6a-7a	6a-7a	----F--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ----F-- 1 \$350.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 F 08/24/12 M-F 6a-7a 6a-7a :00 \$350.00 NM See MG 37.3,37.4,37.5,37.6,37.7,37.8									
32	08/24/12	08/26/12	M-F 6a-7a	6a-7a	----F--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ----F-- 1 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 F 08/24/12 M-F 6a-7a 6a-7a :00 \$400.00 NM See MG 37.3,37.4,37.5,37.6,37.7,37.8									
37	08/24/12	08/26/12	M-F 7a-8a	7a-8a	----F--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ----F-- 2 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 F 08/24/12 M-F 7a-8a 7a-8a :00 \$400.00 NM See MG 37.3,37.4,37.5,37.6,37.7,37.8 2 13 F 08/24/12 M-F 7a-8a 7a-8a :00 \$400.00 NM See MG 37.3,37.4,37.5,37.6,37.7,37.8									

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Dallas, TX 75267-7596

Invoice #	Invoice Date	Invoice Month	Invoice Period
568494-1	08/26/12	August 2012	07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
National Republican Congr	NRCC IE 2012	2980

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	08/24/12	08/26/12	M-F 8a-9a	8a-9a	----F--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ----F-- 2 \$350.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 F 08/24/12 M-F 8a-9a 8a-9a :00 <del>\$350.00</del> NM See MG 37.3,37.4,37.5,37.6,37.7,37.8 2 13 F 08/24/12 M-F 8a-9a 8a-9a :00 <del>\$350.00</del> NM See MG 37.3,37.4,37.5,37.6,37.7,37.8									
47	08/24/12	08/26/12	Sa 7a-9a	7a-9a	-----S-	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S- 2 \$350.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 13 Sa 08/25/12 7:14 AM Sa 7a-9a 7a-9a :30 NRCCUT040824 \$350.00 NM 1 13 Sa 08/25/12 7:40 AM Sa 7a-9a 7a-9a :30 NRCCUT040824 \$350.00 NM									
48	08/24/12	08/26/12	Sa 7a-9a	7a-9a	-----S-	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S- 2 \$350.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Sa 08/25/12 8:23 AM Sa 7a-9a 7a-9a :30 NRCCUT040824 \$350.00 NM 2 13 Sa 08/25/12 8:53 AM Sa 7a-9a 7a-9a :30 NRCCUT040824 \$350.00 NM									
49	08/24/12	08/26/12	Su 7a-9a	7a-9a	-----S	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S 2 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 13 Su 08/26/12 7:43 AM Su 7a-9a 7a-9a :30 NRCCUT040824 \$300.00 NM 1 13 Su 08/26/12 7:59 AM Su 7a-9a 7a-9a :30 NRCCUT040824 \$300.00 NM									
50	08/24/12	08/26/12	Su 7a-9a	7a-9a	-----S	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S 2 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Su 08/26/12 8:29 AM Su 7a-9a 7a-9a :30 NRCCUT040824 \$300.00 NM 2 13 Su 08/26/12 8:54 AM Su 7a-9a 7a-9a :30 NRCCUT040824 \$300.00 NM									
51	08/24/12	08/26/12	M-F 5p-530p	5p-530p	----F--	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ----F-- 1 \$425.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 F 08/24/12 M-F 5p-530p 5p-530p :00 <del>\$425.00</del> NM See MG 77.2,77.3,77.4									
56	08/24/12	08/26/12	M-F 530p-6p	530p-6p	----F--	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ----F-- 1 \$425.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 F 08/24/12 M-F 530p-6p 530p-6p :00 <del>\$425.00</del> NM See MG 77.2,77.3,77.4									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
568494-1	08/26/12	August 2012	07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
National Republican Congr	NRCC IE 2012	2980

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
61	08/24/12	08/26/12	M-F 1005p-1035p	1005p-1035p	----F--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ----F-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 F 08/24/12 M-F 1005p-1035p 1005p-1035p :00 \$450.00 NM See MG 1.3,1.4,1.5,1.6,1.7									
66	08/24/12	08/26/12	M-F 1035p-1105p	1035p-1105p	----F--	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ----F-- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 F 08/24/12 M-F 1035p-1105p 1035p-1105p :00 \$375.00 NM See MG 1.3,1.4,1.5,1.6,1.7									
71	08/24/12	08/26/12	Su 1005p-1035p	1005p-1035p	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 Su 08/26/12 10:26 PM Su 1005p-1035p 1005p-1035p :30 NRCCUT040824 \$500.00 NM									
72	08/24/12	08/26/12	Su 1035p-1105p	1035p-1105p	-----S	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 Su 08/26/12 11:03 PM Su 1035p-1105p 1035p-1105p :30 NRCCUT040824 \$200.00 NM									
73	08/24/12	08/26/12	M-F 9p-1005p	9p-1005p	----F--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ----F-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 F 08/24/12 M-F 9p-1005p 9p-1005p :00 \$1,200.00 NM See MG 73.2 2 13 F 08/24/12 9:14 PM M-F 9p-1005p 9p-1005p :30 NRCCUT040824 \$1,200.00 NM MG for 73.1 08/24									
77	08/24/12	08/26/12	M-F 9p-1005p	9p-1005p	----F--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ----F-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 F 08/24/12 M-F 9p-1005p 9p-1005p :00 \$1,200.00 NM See MG 77.2,77.3,77.4									
82	08/24/12	08/26/12	Su 9p-1005p	9p-1005p	-----S	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 Su 08/26/12 9:26 PM Su 9p-1005p 9p-1005p :30 NRCCUT040824 \$1,200.00 NM									

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568494-1	08/26/12	August 2012	07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
National Republican Congr	NRCC IE 2012	2980

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
83	08/24/12	08/26/12	Su 9p-1005p	9p-1005p	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12   08/26/12   -----S                      1      \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13      Su    08/26/12      9:43 PM   Su 9p-1005p      9p-1005p      :30   NRCCUT040824      \$1,000.00   NM									

<u>Total Spots</u>	<b>20</b>	<u>Gross Total</u>	<b>\$8,625.00</b>
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**Payment Terms 30 Days**

<u>Agency Commission</u>	<b>\$1,293.75</b>
<u>Net Amount Due</u>	<b>\$7,331.25</b>